

S\$ETCOIN® MARCH 2022 NEWSLETTER

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Celebrating Women's History Month



Women's History Month is a celebration of women's contributions to history, culture and society and has been observed annually in the United States during the month of March since 1987. **Women's History Month 2022** takes place from Tuesday, March 1st thru Thursday, March 31, 2022.

Women's History Month is a dedicated month to reflect on the often-overlooked contributions of women to United States history. From Shirley A. Chisum, Abigail Adams to Susan B. Anthony, Sojourner Truth to Rosa Parks and the timeline of women that stretches back to the founding of the United States. If you haven't done so already, take time to tell the women in your life how much you appreciate and love them.



The National Women's History Alliance designates a yearly theme for Women's History Month.

The 2022 theme is "Women Providing Healing, Promoting Hope." This theme is "both a tribute to the ceaseless work of caregivers and frontline workers during this ongoing pandemic and also a recognition of the thousands of ways that women of all cultures have provided both healing and hope throughout history."

During the month of March various celebrations take place, such as, **International Women's Day,** a global celebration of the economic, political and social achievements of women is celebrated on March 8th.

Many countries around the world celebrate the holiday with demonstrations, educational initiatives, and customs such as presenting women with gifts and flowers.

The United Nations has sponsored International Women's Day since 1975. When adopting its resolution on the observance of International Women's Day, the United Nations General Assembly cited the following reasons:

"To recognize the fact that securing peace and social progress and the full enjoyment of human rights and fundamental freedoms require the active participation, equality and development of women; and to acknowledge the contribution of women to the strengthening of international peace and security."

Upcoming Virtual Events

March 11, 16 & 21

Her Story: How Women and Girls Transformed the World!

Join the Smithsonian American Women's History Initiative for virtual workshops for children ages 3-6 and their adult companions. Learn about art, history, and more! Educators from the Smithsonian will lead three different 30-minute programs that incorporate close looking at art and historical objects. Free Registration

March 30

Justice Ruth Bader Ginsburg "Great Americans" Medal Posthumous Presentation

The late Justice Ruth Bader Ginsburg, recognized for her groundbreaking commitment to gender equity and human rights, will posthumously receive the National Museum of American History's signature honor, the "Great Americans" medal. Her children, Jane C. Ginsburg and James S. Ginsburg will accept the medal on their mother's behalf.

Free Registration

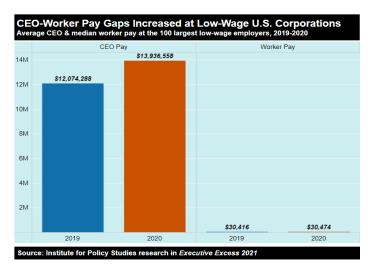
Income Inequality

For more than 30 years in the United States, the income gap between the rich and everyone else has been growing markedly, by every major statistical measure.

During the COVID-19 crisis, inequality skyrocketed when the 100 largest low-wage employers in the country, average CEO pay jumped 15% in 2020 to \$13.9 million while their global median pay flatlined, according to Institute for Policy Studies analysis.

More than half of these companies rigged their own rules to inflate CEO pay — protecting top executives' huge bonuses while their workers suffered during the pandemic.

Covid-19 and Income Inequality



Income Inequality

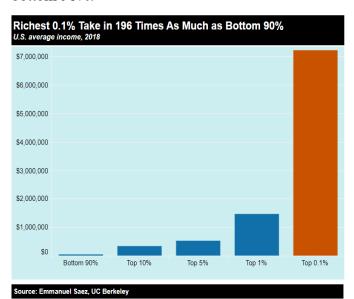
Income includes the revenue streams from wages, salaries, interest on a savings account, dividends from shares of stock, rent, and profits from selling something for more than you paid for it.

Unlike wealth statistics, income figures do not include the value of homes, stock, or other possessions.

Income inequality refers to the extent to which income is distributed in an uneven manner among a population.

Income disparities are so pronounced that America's top 10% now average more than nine times as much income as the bottom 90%, according to data analyzed by UC Berkeley economist Emmanuel Saez. Americans in the top 1% and 0.1% tower stunningly higher.

Currently, the top 1% average over 39 times more income than the bottom 90%. But that gap pales in comparison to the divide between the nation's top 0.1% taking in over 196 times the income of the bottom 90%.



Obviously, something must be done and income inequality experts in the United States provides various solutions to address the many concerns Americans have over income inequality.

A host of suggestions can be found to address the many issues with income equality; however, the top two recommended solutions include:

- Raising the minimum wage. For the past few decades everything has risen (clothing, food, rent, electric, etc..) except everyday hardworking citizens paycheck.
- When growth is below capacity and the job market is slack, apply fiscal and monetary policies aggressively to achieve full employment.

Sources

Bernstein, J., Boteach, M., Vallas, R., & Kali, O.G. (2021). Top Ten Solutions to Fight Economic Inequality. *Talk Poverty*. 10 Solutions to Fight Economic Inequality - Talk Poverty

Company Investment Update:



We want to extend our sincere appreciation to our loyal supporters. We are pleased to announce the success of our pre-seed funding round with family and friends. We exceeded our goal of \$10,000 dollars. *Thank you*.

Seed Round 1 is now open to all investors.

The next step in our journey to is to present this amazing investment opportunity to our community and the 6,000 members of the 10K Project. We believe our community including the 10K Project community of investors will see what our current investors seen and invest. The goal in Seed Round A is to raise \$1.5 million to \$2.5 million dollars.

If each member of the 10K Project alone invest \$250 dollars in Seed Round A we will reach our goal. If they invest \$1,000, we will exceed our goal. As an incentive we are offering Seed Round A investors a 100% bonus or 2 for 1.

Investors in Seed Round A can expect to earn up to 20% interest on their money with an ROI of 2.5 years. Once we reach our stated goal, Seed Round A will close and the 100 bonus (2 for 1) will end. Seed Round A will end on August 11, 2022.

On May 3, 2022, we are scheduled to make our investment presentation to the 10K Project community. Until then, we remain diligent in our efforts to raise awareness in the community about our mission and vision. We encourage everyone to invest now while the investment window is still open.

This is only the beginning of good things to come. Don't miss out on this great opportunity.

Sincerely,

Duane A. Quamsina

Rev. Duane A. Quamina, President & CEO

*We need women who are so strong they can be gentle, so educated they can be humble, so fierce they can be compassionate, so passionate they can be rational, and so disciplined, they can be free." — Kavita Ramdas

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