# \*\*\* The Power of The JOBS Let The Impact on America's Underserved Communities

Taking Back Our Markets 💋 🚺 Investing In America ★ ★ ★

## **MARCH NEWSLETTER**

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**An I Have A Dream Home Publication** 



**THE AMERICAN JOBS ACT** (Jumpstart Our Small Businesses) is a piece of legislation that covers many aspects of private company investment, from small startup raises to public IPOs.

It was designed to jump start small business funding and job creation by allowing all Americans to invest in private small businesses.

President Obama signed the JOBS Act into law on April 5, 2012. Over the subsequent years, the Securities and Exchange Committee (SEC) has put rules and regulations governing the JOBS act into place, and most portions of the JOBS Act are now in effect.

**Title III of the JOBS Act**, which went into effect in May 2016, is most relevant to Online startup investing. Title III permits unaccredited investors to invest in startups via Online crowdfunding platforms, subject to certain rules and regulations.





By easing many of the country's securities regulations, the American JOBS Act was implemented to encourage the funding of small business.

The JOBS Act allows for everyday folks like you and me to invest in startups as angel investors. This angel investing or early-stage investment opportunity used to be restricted and for institution or accredited investors only, which were wealthy individuals or institutions.

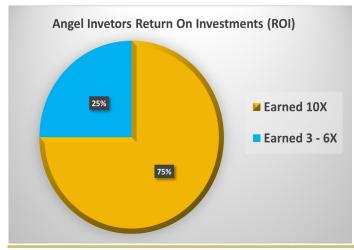
The JOBS Act eliminated the restrictions and now you too can invest in startups and become an angel investor and the beneficiary of early-stage investing.



Findings of the study provided robust data on this subject that has never been available. Based on the largest data set of accredited angel investors collected to date, with information on exits.

Angel investors in the study experienced 1,137 "exits" (acquisitions or Initial Public Offerings that provided positive returns that, or firm closures that led to negative returns) from their venture investments.

Analysis of data revealed (figure below) that 75% of all exits achieved returns of more than ten times (10X) the money invested.



than the rest was participation. Angel investors that interacted with their portfolio companies at least a couple of times per month by mentoring, coaching, providing leads, and/or monitoring performance experienced greater returns.

#### **Social Benefits**

Many angel investors love the social benefits associated with their investment. They support what they care about by putting their money in businesses that are important to them. Unlike any other type of investment, startup investing provides the opportunity to invest in innovation and to feel real ownership in the companies that you invest in.

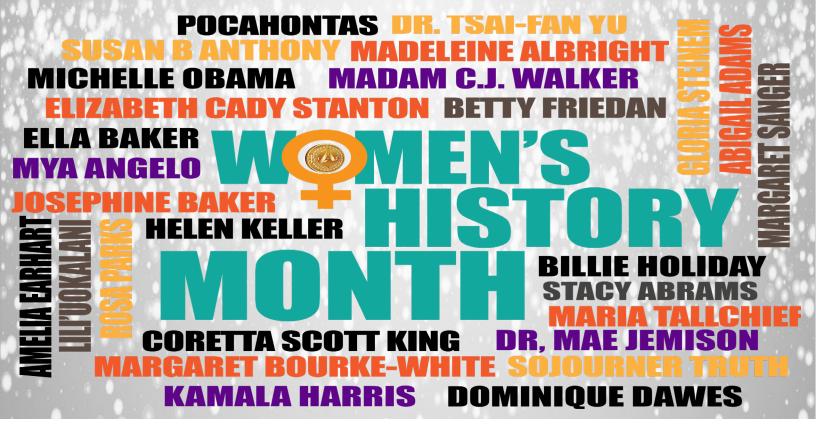
#### Risks

Before making investments, angels need time to understand the field and do some planning. Understand the risks and rewards of angel investing. It's true – angel investing is a ton of fun and can reap nice returns on your investment. But investing in early-stage companies is financially risky.

The more you educate yourself and participate in the company the more likely you are to see success. We invite our readers and future angel investors to attend our weekly webinar on Tuesdays at 7:00 PM EST. Get in-depth knowledge on the company and the benefits of becoming an angel investor in I Have A Dream Home.

#### Sources

Hudson, M. (2018). The Rewards of Being an Angel Investor. Angel Capital Association. The Rewards of Being an Angel Investor (angel capital association. The White House (2011). The American Jobs Act FULL TEXT. The White House. Read the American Jobs Act (FULL TEXT) | The White House (archives.gov)



### **QUOTE OF THE MONTH**

"We need women who are so strong they can be gentle, so educated they can be humble, so fierce they can be compassionate, so passionate they can be rational, and so disciplined, they can be free."

— Kavita Ramdas

### **COMPANY NEWS**

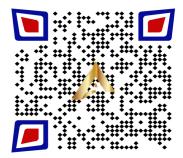
### **RegCF Investors - Important Update**

### **Current Investors**

KoreConX has added some *new features* for current investors; specifically, two-factor authentication and a brandnew mobile app. KoreID enables current shareholders to view their investment, receive reports, news releases, messages, and to instantly re-invest in Assetcoin. Be sure to check your email for information on these new features.

### **New Investors**

The RegCF Investment Process is fairly simple and entails four sections that must be completed; basic info, investor info, funding info and sign & finish. For a step-by-step details on how to invest in I Have A Dream Home email us at <u>ihaveadreamhome@assetcoin.gold</u>.



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